KASTURI KUMARI

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Portfolio   : https://kasturiaug.wixsite.com/portfolio

Visual Communication Designer

6+ years of invaluable hands-on experience creating innovative designs solutions. Skilled in several simultaneous design projects from conceptual stage to it's completion. Seeking to find a company where I can utilize my knowledge and skills to create compelling design ideas tailored to costumers' needs, therefore, adding my share to the company's value.

Design Skills

Visual Design
Concept & design development
Branding
Set design

Conceptual Skills

Design Thinking
Design System
Typography
Mind Mapping
Wireframing
User Flows
Prototyping
Colour Theory
Visual Hierarchy
Design Styles

Tools

Photoshop
Illustrator
InDesign
Corel Draw
XD
Premier Pro
WIX
After Effects

Languages

English   Hindi   Bengali   Korean

Professional Strength/Achievments

Exceptional understanding of conceptual skills with an eye for attention to details. Firm grasp on industry tools which helps in bringing the design ideas the way I want. Strong expertise in ability to build brand awareness with creative advertising content.
Spear headed campaigns for big brands like Simply Sofas- Worked as Art Director for the shoots, managing multiple European brands under the same name.
Designed multiple outlets across India for the brand Bagatt & Bugatti.
Designed websites for multiple brands and managed creatives like monthly newsletters, campaigns, collaterals, events, emailers, etc.

Experience

2015 - 2017	: Worked as an Junior Architect at Total Archi Solutions.
2017	: Interned at Takano Landscape Planning co.
2018- present	: Working with a crowdfunding organization as a designer for their social media advertisements and banners.
2021- 2022	: Worked as a visual communication designer with jewelry brand Shruti Sushma.
2022- Present	: Working as a visual communication designer with a design & advertisement company, Opus CDM.
Freelance	: Commission works for SNS banners, story illustration, etc. Illustration featured on Rolling Stone India's special edition 2020.

Education

| 2010- 2015 | : Bachelor in Architecture from BIT, Mesra |
| 2020- 2021 | : Post Graduation in Visual Communication design from Wiztoonz Academy of Media and Design |

resume